



Sky**Floor**

Company Presentation





The name for
quality and service.



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Index

5	What SkyFloor stands for	17	Sourcing
6	Management	18	Design
9	Locations	19	Production & Logistics
10	Corporate vision/mission	21	Distribution
12	Customer structure	23	Code of Conduct
14	Products	24	References
16	Value-added supply chain	27	Contact

WELCOME



What SkyFloor stands for ...

SkyFloor is the strategic partner for furniture discounters, discount supermarkets, self-service department stores, furniture stores, DIY stores and e-commerce.

Our products from the fields of floor coverings and home textiles are designed, produced and delivered with a high level of expertise.

The company's leading executives have long-standing know-how of the sector and a sure feeling for innovative products and current market requirements. SkyFloor is a subsidiary of the ABC World Wide AG.

We work only with selected producers all over the world. All products we offer you are checked for marketability and are OEKO-TEX® certified.

SkyFloor is a member of the FTA, Foreign Trade Association and supports the BSCI, Business Social Compliance Initiative, an initiative for the improvement of social standards in a global value-added chain.



We ensure that quality is achieved at a fair market price.



Stefan Holzapfel
Sales Director



Nils Schürmann
Managing Director

Nils Schürmann | Managing Director

The committed Managing Director acquired his extensive competence at Miro Radici AG and later at Steilmann Holding AG. At Steilmann Holding he was the Managing Director of MR Hometextile GmbH (supplier of floor coverings and home textiles), ERTW GmbH (production and trading of woven carpets) and Kettenbach GmbH (supplier of hosiery and bodywear in the private label and licence sector - including amongst others Cerruti 1881, Joop, Strellson and Bayern München).

Apart from his management and business expansion skills, the strengths of

Nils Schürmann are Change Management (process optimisation) and the control of global purchasing as well as product procurement and logistics.

During his successful career he has supported well-known customers from the discount supermarket, self-service department stores and specialist dealerships.

At SkyFloor, Nils Schürmann is responsible for finances, purchasing and logistics.

Stefan Holzapfel | Sales Director

He is the brain and heart behind SkyFloor Sales. Sales Director Stefan Holzapfel acquired his extensive knowledge in the product fields of carpets, bathmats, door mats and floor mats as well as home textiles at Steilmann Holding AG, ILZ GmbH and Impex GmbH.

Apart from the management and expansion of sales, his strengths lie in the development of new product fields as well as in customer

support and acquisition.

Discount supermarkets, self-service department stores and specialist dealerships are amongst the customers he has supported for many years.

At SkyFloor, Stefan Holzapfel manages Sales and Marketing.

SkyFloor GmbH is an internationally operating company.

Its headquarters are in the town of Kamen in North Rhine-Westphalia, which is a member of the Hanseatic League. There are further offices in Hong Kong and Delhi. Our showrooms in Kamen and Milan are always open for you.

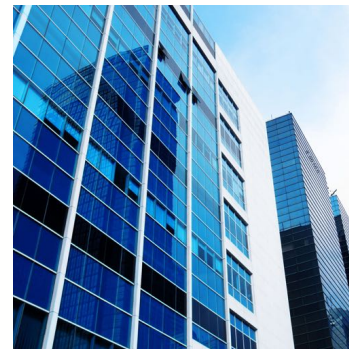
With our global presence we have created the platform for our optimum functioning and client support.



Headquarters | [Kamen](#)



Office | [Hongkong](#)



Office | [Delhi](#)



Showroom | [Mailand](#)

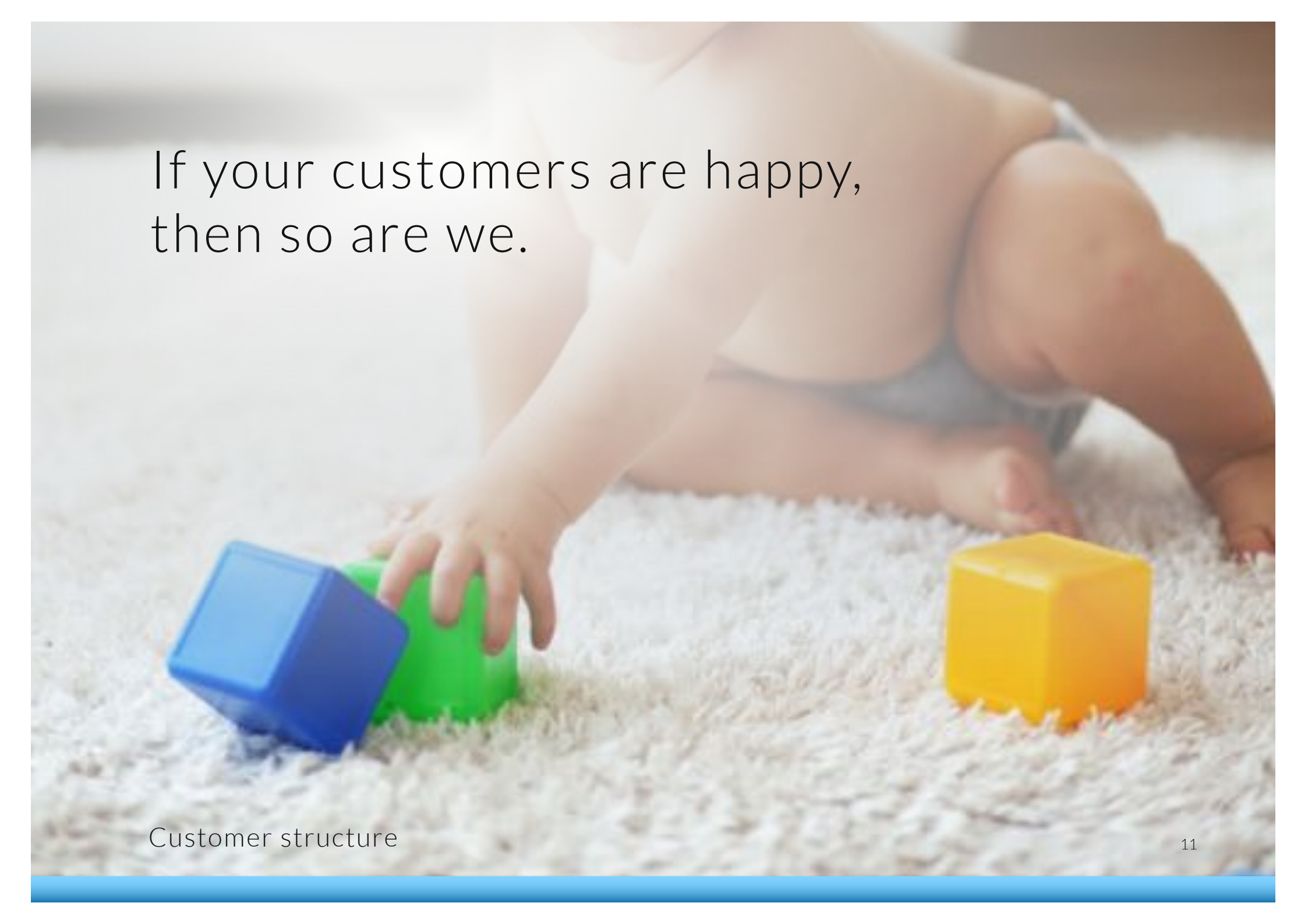
Corporate vision/mission

Vision

Market leader in the sectors of floor coverings and home textiles

Mission

We intend our products to always be innovative, attractive in design and consumer-friendly, as well as corresponding with the requirements of the market.

A baby is crawling on a white carpet, playing with three colorful blocks: a blue one, a green one, and a yellow one. The baby's hand is on the green block, and the blue block is tipped over. The yellow block is upright. The background is softly blurred, showing the baby's legs and feet.

If your customers are happy,
then so are we.

Customer structure



SkyFloor aims at long-term and good customer relationships. The company has positioned itself in such a way that it is optimally able to meet the requirements of our customers.

Customer structure:

- Furniture discounters
- Discount supermarkets
- Specialist dealerships
- Self-service department stores
- DIY stores
- E-commerce

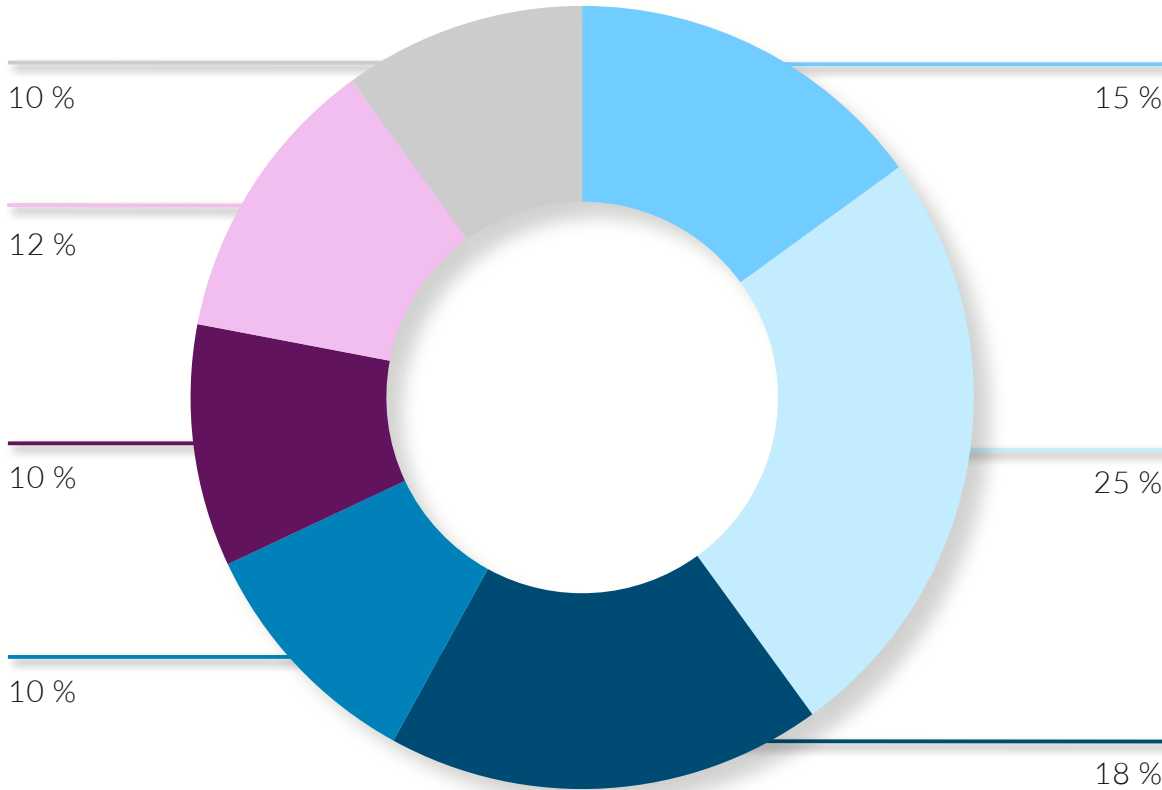
Products that meet your wishes and quality requirements.



Products

Our long-standing experience in the market makes us the ideal partner for floor coverings and home textiles. We offer you attractive innovations with "Design made in Germany" and selected manufacturers worldwide.

- Woven carpets
- Tufted/printed carpets
- Door mats/floor mats
- Step mats
- Bathmats
- Bed linen
- Home textiles



A white paper airplane is shown in flight, angled upwards and to the right. The background is a bright blue sky filled with soft, white, fluffy clouds. The lighting is bright, suggesting a clear day.

We prove our competence
In all service fields...

Value-added chain

Value-added supply chain



We continuously check our value-added chain for efficiency, speed and flexibility, in order to be able to quickly react to market requirements and

to offer a fast and reliable delivery of products at an optimal price-performance ratio.

Sourcing

The fact that we exclusively work with selected manufacturers worldwide is part of the code of conduct of SkyFloor GmbH. All suppliers must undergo an internal audit to check whether their processes, requirements and guidelines fulfil the standards required by our company.

Regular on-site inspections secure the standards throughout the entire period of cooperation.

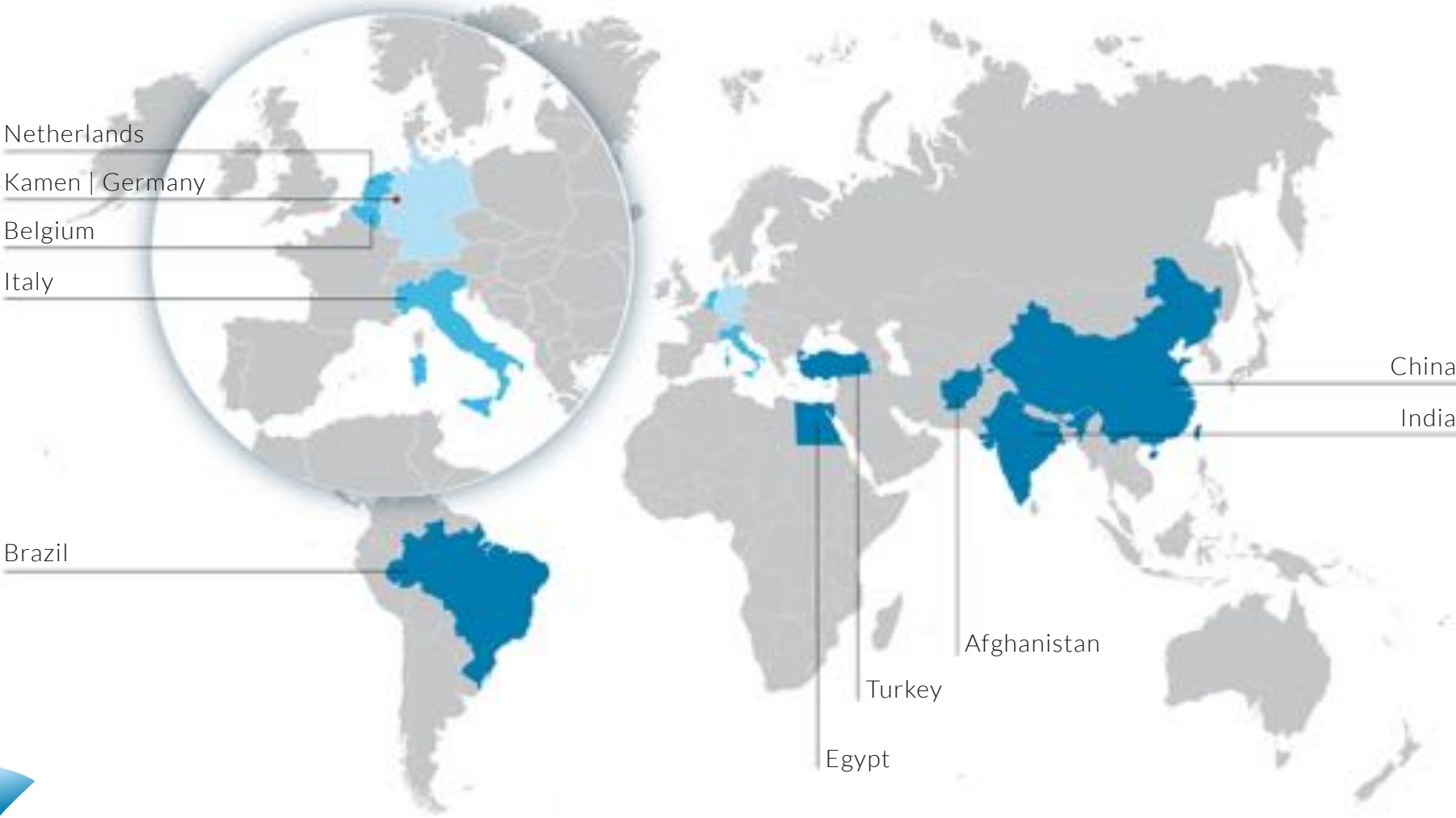
Design

Apart from quality and innovation, designing is one of the main features of SkyFloor products. Here we stress greatly on the importance to "Design made in Germany".

Our strong team of product and graphic designers gives a new, modern idea equal importance as to the elegance of timeless, classic design.

Together with the company's understanding of the market and trends, products that meet your wishes and quality requirements are created.

Production & Logistics



Production & Logistics

Production countries

- Afghanistan
- Belgium
- Brazil
- China
- Egypt
- India
- Italy
- Netherlands
- Turkey

SkyFloor is fully integrated in all product planning processes and in the implementation of production. This integration enables timely and professionally managed delivery of your product.

We have outsourced logistics in order to offer our customers further price advantages. Products from Belgium, Netherlands, Italy and Turkey are trucked to the SkyFloor logistics partners.

All goods from Afghanistan, Brazil, China, Egypt and India arrive at the port of Hamburg and are directly distributed to the SkyFloor logistics partners. Final Random Inspections, a final quality check, is performed prior to shipment, commissioned by SkyFloor employees and independent institutes.

Distribution

In order to save our customers high warehousing costs, we work with just in time deliveries. ~~We work with just in time deliveries to save our customers high warehousing costs.~~

In addition we have a particularly high level of competence in time-critical special offers and manage these with great commitment.

Due to the use of EDI, electronic data interchange, we are able to process orders over night. As well as saving time, EDI also helps saving costs. Advantages that directly benefit our customers.

We combine economic success
with responsible action.



Code of Conduct

For SkyFloor, the code of conduct not only means compliance with laws and directives, but also the voluntary imposition of codes. These aim to avoid risks that could endanger the trust placed in SkyFloor.

We are a member of the FTA – the Foreign Trade Association, which comprises a membership in the BSCI, the Business Social Compliance Initiative. This ensures that our suppliers behave responsibly towards both people and the environment at an international level. This includes safe and healthy working conditions, adequate pay, adherence to working times, ban on forced and child labour, protection against discrimination and observance of environmental issues in the production process.

"The combination of long-standing expertise, good quality and reliable service – that is what makes the SkyFloor makers and values stand out from the market in my opinion."

Martin Patzig


Purchaser at a furniture discounter,
Bergkamen, Germany



"We very much appreciate the cooperation with SkyFloor! We rely on having a reliable and fair partner on the other side. And that is just what SkyFloor is."

Andreas Schroten

Managing Director of a logistics company,
Hamburg, Germany

A close-up photograph of several hands giving thumbs up, symbolizing approval or agreement. The hands are in various shades of skin tones, and the background is a soft, out-of-focus blue. The text is overlaid on the left side of the image.

We thank you for your interest
in SkyFloor and look forward to
a good cooperation!

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